



*******Media Alert*******

**Family Resource Center of South Florida to Host
4th Annual Children's Hero Award Gala**

Honoring

**Alberto M. Carvalho, Miami-Dade County's Superintendent of Schools
Mario Trueba, CEO & President of Sabadell United Bank
Lawrence S. Hurwit, Real Estate Developer & Composer**

What: **Family Resource Center of South Florida (FRC)** will host the **4th Annual Children's Hero Award Gala** at the **Conrad Hotel** in Miami on October 24, 2014. The Gala will honor three distinguished members of the community for their selfless work on behalf of foster children in South Florida.

Mr. Alberto M. Carvalho, Miami-Dade County's Superintendent of Schools, will be this year's recipient of the **Children's Hero Award** in recognition of his provision of critical educational resources and services to children in the foster care system, including the establishment of a data sharing project between Miami-Dade County Public Schools and the local Foster Care Agencies.

In acknowledgement of his outstanding contribution as a Family Resource Center board member, as well as his ongoing commitment to the agency, **Mr. Mario Trueba, CEO and President of Sabadell United Bank, N.A.**, will receive this year's **Children's Sustainer Award**.

And for the first time, Family Resource Center is pleased to present the **Child Welfare Legacy Award**. It will be bestowed upon **Mr. Lawrence S. Hurwit**, accomplished real estate developer and composer, for his lifetime body of work supporting children who have suffered child abuse and neglect. Notably, Mr. Hurwit created the Hurwit Children's Emergency Shelter for those most vulnerable and in need of a safe haven.

The evening's Master of Ceremonies will be world renowned auctioneer, Sherry Truhlar, who will preside over the Trips, Travel & Leisure Auction, a one-of-a-kind live and silent auction featuring getaways here and abroad.

When: Friday, **October 24, 2014** at 6:30 p.m.

Where: **Conrad Hotel**, 1395 Brickell Avenue, Miami, FL 33131

Media: We encourage and welcome your coverage. Please contact Christina Daigneault at (212) 710-9397 (o), (917) 207-4686 (c), or Media@Orchardstrategies.com for media requests.

“We are delighted to honor three remarkable members of our community at this year’s Children’s Hero Award Gala,” explained FRC’s Executive Director, Dr. Oren Wunderman. “Each honoree has made a tremendous impact on the lives of children in need and deserves to be applauded for their tireless work and heartfelt dedication.”

About Family Resource Center

Family Resource Center of South Florida, Inc., a non-profit organization, was founded in 1978 by a group of concerned community leaders. FRC’s mission is the prevention and treatment of child abuse and neglect through the strengthening of families. The agency provides integrated care for children in the foster care system, parent education classes, mental health services, substance abuse counseling, and adoptions.

FRC has been recognized by *Florida Trend* magazine as one of the top 100 BEST PLACES TO WORK in both 2010 and 2011. Business Leader Magazine also recognized the agency as one of the Top 20 Small Businesses in South Florida for both 2010 and 2011. Most recently, FRC was named 2014 Non-Profit of the Year by South Florida Business Journal.

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