

Sponsorship Packages

Heighten your visibility and brand recognition through sponsorship. For 20 years, Florida's top businesses have put together teams to compete for bragging rights of the best bowling tean in South Florida. And all to help a great cause! Through our partnerships with the Daily Business Review, Soul of Miami, Social Miami and the Dade Bar Association, we reach over 40, 000 people with the marketing and advertising for the event. Last year, over 300 professionals attended. This is your chance to reach a highly targeting audience of high-income individuals; lawyers, bankers and other business people. Sponsorship packages are designed to help you get noticed, build partnerships and make a strong impact in the minds of attendees long after the Tournament. The proceeds of this event will go to support critically important programs aimed at treating and preventing child abuse and neglect.

Presenting Sponsor BOWLING TOURNAMENT NAMING RIGHTS

• Exclusive naming rights as the official host of the 22nd Annual Strike Against Child Abuse Charity Bowling Tournament

• News release announcing sponsorship

• Recognition as event host in all printed material and correspondence regarding the event, including all advertisements, flyers and news releases as well as promotions that reach every member of the Young Lawyer's Section of the Dade County Bar Association (3,000 members)

- PA announcement mentions throughout the event
- Logo and link on website page for event
- Title Signage at the event, including logo recognition on Entrance Poster, Scorecard, Nametags, and Auction pamphlet

• Opportunity to present marketing material and/or a marketing presence during the event such as a tradeshow table

• Six complimentary bowling lanes (4 bowlers each) with VIP placement

Executive Sponsor

• Recognition as Executive Sponsor in all printed material and correspondence regarding the event, including all advertisements, flyers and news releases as well as promotions that reach every member of the Young Lawyer's Section of the Dade County Bar Association (3,000 members)

\$25,000 (exclusive)

\$10,000 (limit 2)