

The Third Annual

# art from the heart

SATURDAY, APRIL 27TH, 2019  
SPONSORSHIP OPPORTUNITY



**FAMILY RESOURCE CENTER**

OF SOUTH FLORIDA, INC.

**CONTACT**

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[www.frcartfromtheheart.com](http://www.frcartfromtheheart.com)

# The Third Annual art from the heart

AN INCREDIBLE OPPORTUNITY TO VIEW AND  
PURCHASE ARTWORK FROM WORLD RENOWNED  
AND TALENTED EMERGING ARTISTS. ALL  
PROCEEDS WILL GO TOWARDS BUILDING A  
BETTER TOMORROW FOR CHILDREN HEALING  
FROM ABUSE, NEGLECT AND ABANDONMENT.

As we quickly approach April 27, we are overrun with joy and excitement for this year's Art from the Heart event, the most beneficial event of the year for Family Resource Center.

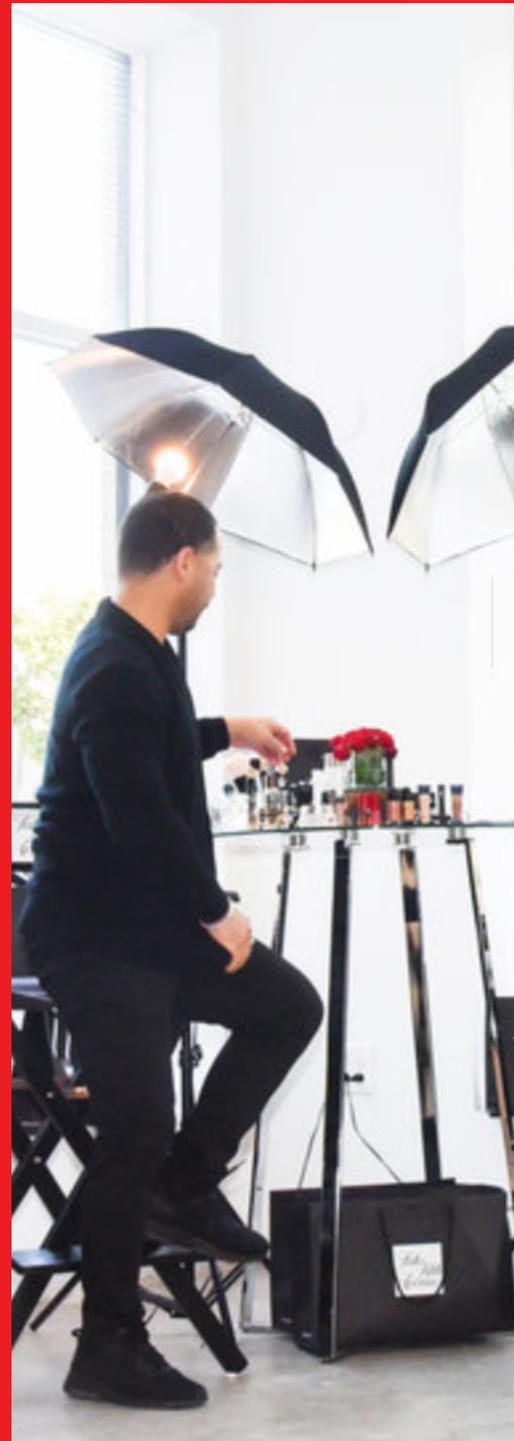
For the past two years, Family Resource Center has received the backing of many in the crusade to raise funds for such a prestigious organization, that continues to play an influential role in the community by helping families and children in the foster care system.

We are fortunate enough to host the event, for a second year, at the most beautiful venue in Miami, the Moore Building, a four-story atrium located in the heart of the Miami Design District, Miami's most affluent shopping district. We will

fill this magnificent building with a curated set of gifted artists who are donating their best work to be held at the event's silent auction.

The Art from the Heart committee, along with the Family Resource Center's Board of Directors, invite you to partner with us this year and commit to ensuring that this will be the most significant fundraiser Family Resource Center has had to date. We are confident that together, we can bring awareness to the organization and its mission, growing the support of the community and guaranteeing its continued impact in the lives of the children in foster care.

Thank you!



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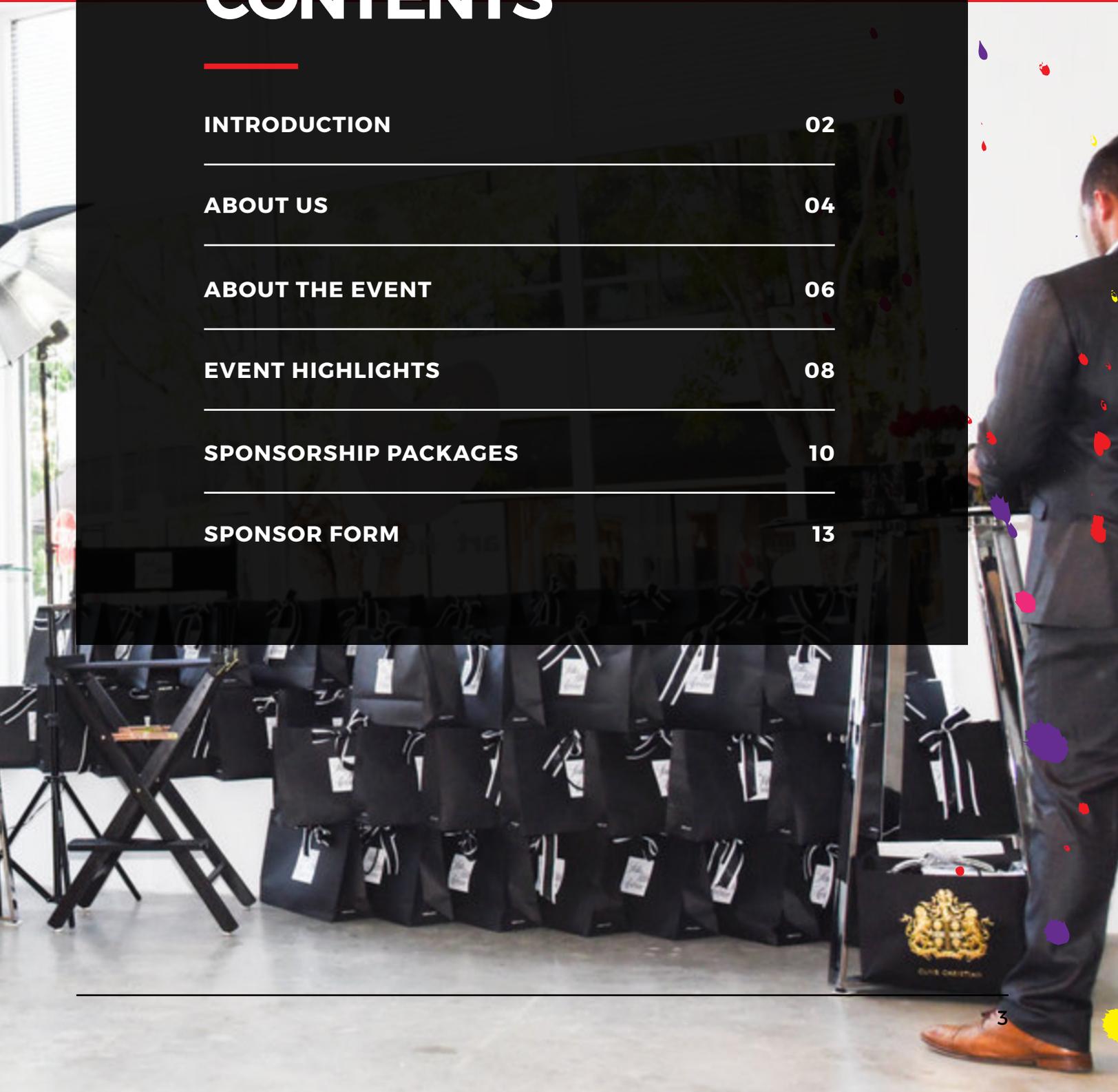
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# 40 YEARS OF EXCELLENCE

1978 - 2018

Since 1978, the Family Resource Center of South Florida has been championing the rights of children to grow up in a healthy and safe environment. We were founded by a group of concerned citizens, with the mission to help prevent and treat child abuse and neglect through the strengthening of families.

Today, the agency is a leader in child welfare services, providing a full continuum of services that help prevent and treat child abuse and neglect through the strengthening of families. In the past year, Family Resource Center of South Florida provided services to more than 2,500 children, adolescents and adults. Most referrals come from the State of Florida Department of Children and Families, Our Kids of Miami-Dade/ Monroe Inc., the Miami-Dade County Juvenile Court, and the Guardian Ad Litem Program. Services are available in English, Spanish and Creole.

The Family Resource Center is driven by the principle that nothing is more fundamental to a community than the safety and well being of its children. Its goal is to prevent and change dysfunctional parent/child interaction patterns, promote positive self-concepts, and build healthy relationships to prevent child abuse and neglect through family support, crisis intervention, housing location, family preservation, parent education and counseling. Child abuse and neglect continue to be a growing problem in South Florida. To make matters

worse, deep funding cuts to social service agencies coupled with more than 198,000 Hotline abuse reports last year have combined to create an overwhelming budget crunch for agencies like the Family Resource Center that daily stand in the gap for these children and families.

**“Our Mission is the prevention and treatment of child abuse and neglect through the strengthening of families.”**





**Oren Wunderman, Ph.D.**  
Executive Director

Oren Wunderman, Ph.D., is a licensed psychologist, marriage and family therapist and mental health counselor. He is the executive director of the Family Resource Center of South Florida, a combined child welfare agency and community mental health center, where he has worked for over 23 years.

A mental health professional in South Florida for more than 30 years, Dr. Wunderman is the former psychologist for the Child Protection Team of South Miami-Dade, where he evaluated numerous families concerning allegations of child abuse and neglect.

He earned his undergraduate and graduate degrees from the University of Miami and completed additional training in executive management from the business schools of Harvard University and Florida International University.

# ABOUT THE EVENT

*Over the past 2 years, Family Resource Center has auctioned over 250 pieces of art from a range of emerging young artists though some of the world's most celebrated and recognized. All of the works are donated to support the mission of Family Resource Center.*



Art from the Heart is attended by supporters and caring individuals who want to make a real difference in the lives of families building a better tomorrow for children in foster care.

From local dignitaries to volunteers, all come together in a night that offers superb entertainment, remarkable art, delectable bites, and above all, a way to contribute to an organization that for 40 years has dedicated itself to making a difference in the lives of children in foster care, and rehabilitating biological families.

The event was conceived during Miami's world renowned Art Basel week, aligning with the other art happenings in the city. The open public invitation to attend a unique art auction with a great cause drew out longtime supporters and friends, leading to the pursuit of a bigger and better event.

This year, we aim to exceed our previous two years by leaps and bounds.

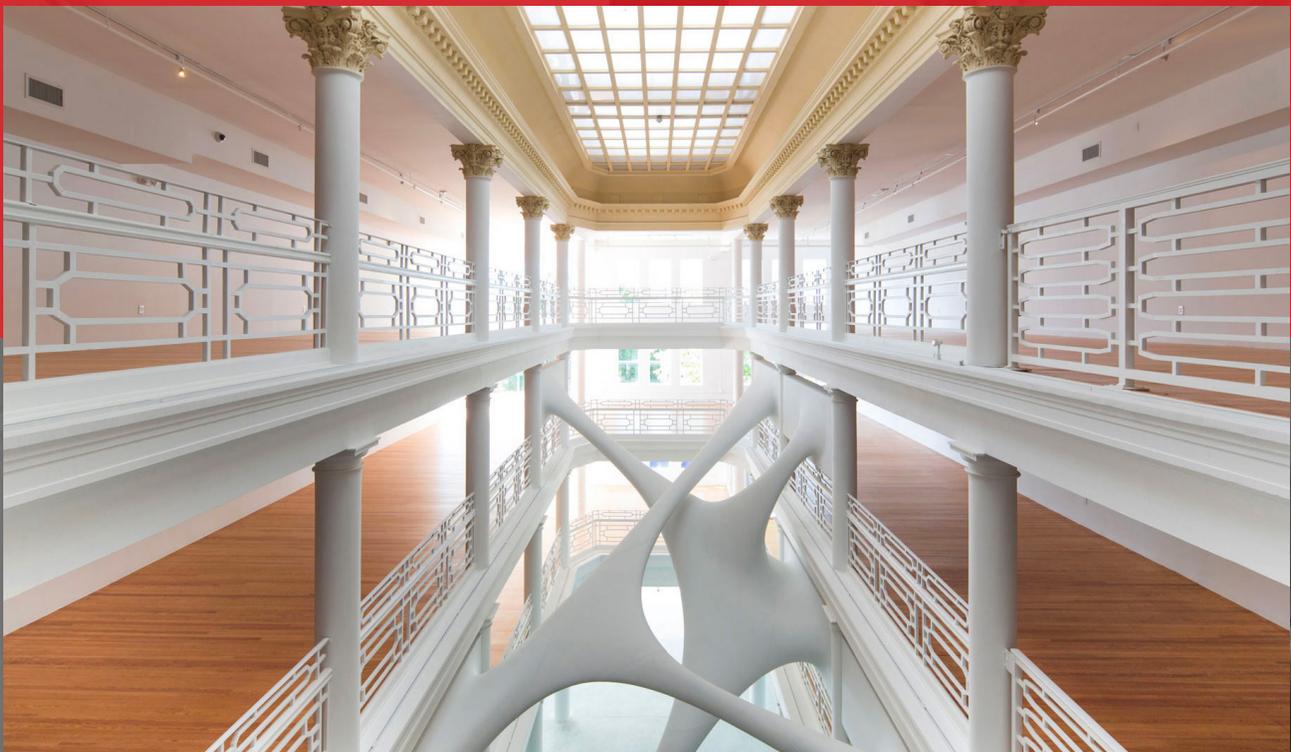
## OUR OBJECTIVE

**The Art from the Heart event was created to become the signature yearly event for Family Resource Center. Our objective in 2019, is to have over 500 guests attend and auction off the collection of stunning pieces collectively raising over \$150,000.**

# THE VENUE

*The Moore Building, located in the heart of the Design District, is a historic venue built in 1921. The unique building boasts four floors of arcaded spaces totaling more than 21,000-square-feet. The central atrium accommodates 2,250 people for the event.*

On permanent display in the atrium is the site-specific installation “Elastika,” created by the late Iraqi-born, London-based architect Zaha Hadid and commissioned by Dacra president Craig Robins. Together they wanted a design which compliments and at the same time contradicts the period in which the Moore Building was built.



OUR MISSION IS THE PREVENTION  
AND NEGLECT THROUGH THE S  
WORKING COLLABORATIVELY W  
GOVERNMENTAL AGENCIES, WE ST  
AND SUPPORT FOR THE CHIL  
TODAY, WE ARE A LEADER IN  
INTEGRATED CARE FOR CHILDREN

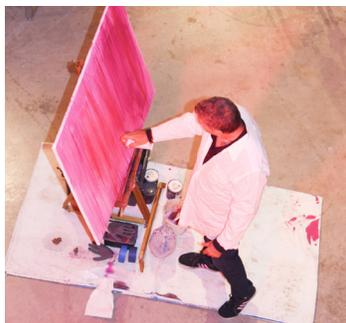
3 TREATMENT OF CHILD ABUSE  
STRENGTHENING OF FAMILIES.  
WITH OTHER COMMUNITY AND  
STRIVE TO ENSURE HOLISTIC CARE  
FOR CHILDREN AND THEIR PARENTS.  
CHILD WELFARE, PROVIDING  
SUPPORT FOR WHO HAVE ENTERED FOSTER CARE.



FAMILY  
RESOURCE  
CENTER

OF SOUTH FLORIDA, INC.

# EVENT HIGHLIGHTS





## SUPPORTING SPONSORS

4it

● Appelrouth, Farah & Co., P.A.

● Appleton Estate

● Bank United

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Biscayne Bay Brewing Company

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Broad and Cassel

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Gables Capital Management

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Imperial Freight Brokers

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Keller Williams

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Safe Guard Protection Services

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Sapoznik

Tap 42

The Printer's Consultants, Inc.

Titan Repro

Tito's Handmade Vodka

Tom Ford

Tropical Ice

Vicky Bakery

Wild Turkey Bourbon

Yard House

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR \$25,000

Reserved lounge area with table service.

25 tickets to the event with complimentary valet for each.

Logo recognition as presenting sponsor on electronic bidding devices.

Logo recognition on the save-the-date, event invitation, art website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Exclusive recognition as event sponsor in all promotional materials, including signage at all the bar tops and reserved lounge areas.

Full page spread in event booklet.

Mention in all event media release.

Customized plaque to be presented at the event.

Acknowledgement on stage during event.

Inclusion of promotional material in swag bag.

Opportunity to present marketing materials and/or a marketing presence during the event.

## GOLD SPONSOR \$15,000

Reserved lounge area.

15 tickets to the event with complimentary valet for each.

Logo recognition on the invitation, event website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Logo recognition as gold sponsor on electronic bidding devices.

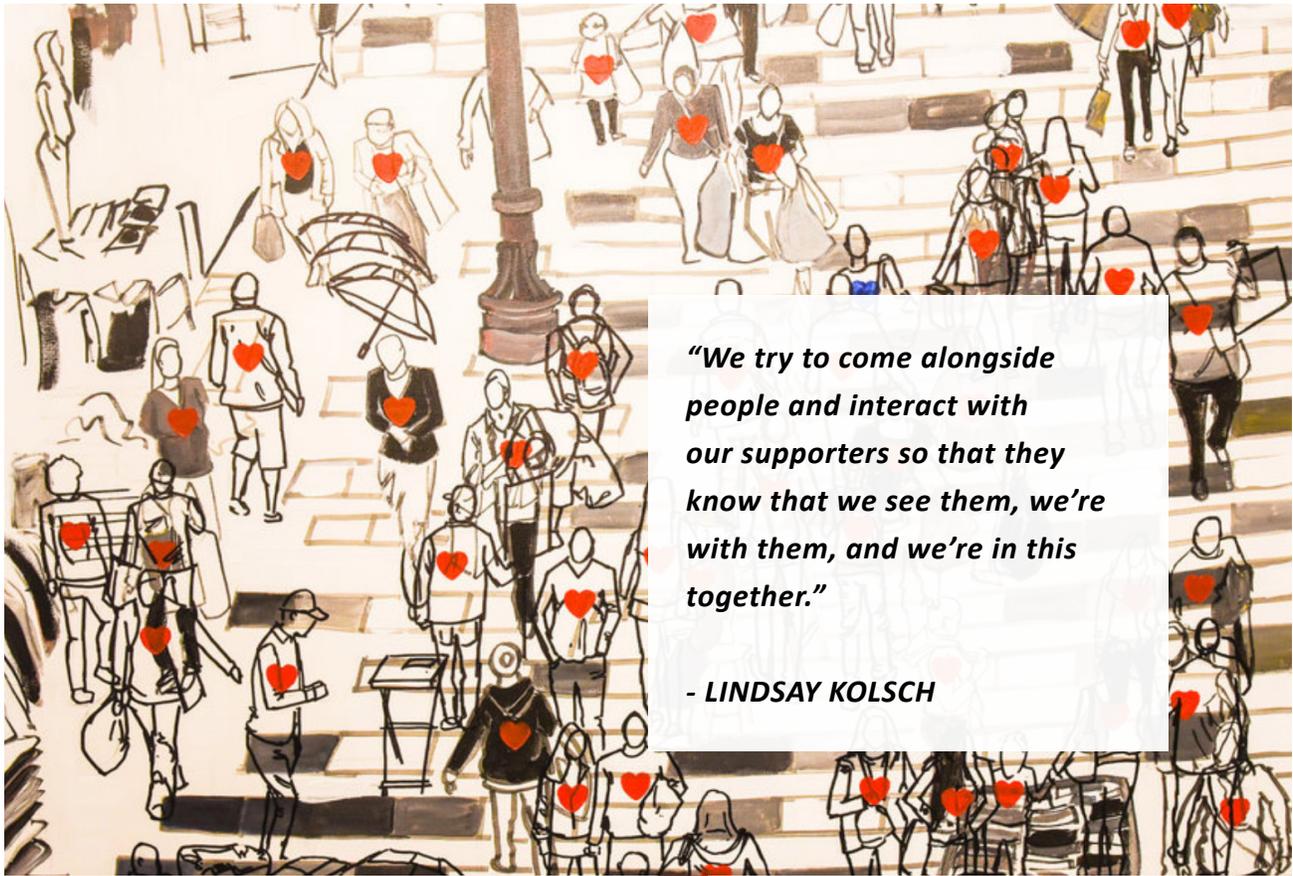
Recognition as gold sponsor at your reserved area.

Full page ad in event booklet.

Mention in all event media release.

Acknowledgement on stage during event.

Opportunity to present marketing materials and/or a marketing presence during the event.



*“We try to come alongside people and interact with our supporters so that they know that we see them, we’re with them, and we’re in this together.”*

**- LINDSAY KOLSCH**

## SILVER SPONSOR

**\$10,000**

Reserved lounge area.

10 tickets to the event.

Logo recognition on the invitation, event website and acknowledgement on social media.

Name and logo recognition in FRC’s quarterly newsletter, and on the FRC website.

Logo recognition as silver sponsor on electronic bidding devices.

Recognition as silver sponsor at your reserved area.

Half page ad in event booklet.

Mention in event media release.

Acknowledgement on stage during event.



**BRONZE SPONSOR** **\$5,000**

5 tickets to the event.

Logo recognition on the invitation, event website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Logo recognition as bronze sponsor on electronic bidding devices.

Mention in event media release.

Mention in event booklet.

**DONATION OPPORTUNITIES**

Da Vinci Sponsor \$2,500

Picasso Sponsor \$1,000

Renoir Sponsor \$750

Van Gogh Sponsor \$500

\*\*All donors will be listed in our event booklet.



# SPONSOR FORM

I want to support Family Resource Center's art auction to benefit over 1,500 children who have entered the foster care system due to abuse, neglect or abandonment.

**Organization/Individual's Name:**

**Mailing Address:**


**Phone:**

**Email:**

## SPONSORSHIP LEVELS

PRESENTING - \$25,000	GOLD - \$15,000	SILVER - \$10,000	BRONZE - \$5,000
DA VINCI - \$2,500	PICASSO - \$1,000	RENOIR - \$750	VAN GOGH - \$500
I AM UNABLE TO ATTEND, BUT WOULD LIKE TO MAKE A DONATION OF			\$

Please contact **Melissa Chiu** at [mchiu@frcfloida.org](mailto:mchiu@frcfloida.org) or **(786) 570-9806** for credit card payments or visit us online at [www.frcartfromtheheart.com](http://www.frcartfromtheheart.com). Check payments can be mailed to:

Family Resource Center of South Florida  
 Attn: Development  
 1393 SW 1st Street  
 Miami, Florida 33135

**THANK YOU  
 FOR YOUR SUPPORT!**

Family Resource Center of South Florida is a 501(c)(3) tax exempt nonprofit organization, Federal ID 59-1788265, whose mission is the prevention and treatment of child abuse and neglect through the strengthening of families.



# FAMILY RESOURCE CENTER

OF SOUTH FLORIDA, INC.

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