



ART FROM THE HEART

Sponsorship Opportunity

CONTACT

Melissa Vera
786-570-9806
mvera@frcflorida.org
one.bidpal.net/artfromtheheart2024



art from the **heart**

SATURDAY, APRIL 20, 2024

45 YEARS OF EXCELLENCE

About the agency (1978–2023)



Since 1978, the Family Resource Center of South Florida has been championing the rights of children to grow up in a healthy and safe environment. We were founded by a group of concerned citizens, with the mission to help prevent and treat child abuse and neglect through the strengthening of families.

Today, the agency is a leader in child welfare services, providing a full continuum of services that help prevent and treat child abuse and neglect through the strengthening of families. In the past year, Family Resource Center of South Florida provided parenting, supervised

visitations, dyadic therapy programs (just to name a few) to many children and families. Services are available in English, Spanish and Creole. The Family Resource Center is driven by the principle that nothing is more fundamental to a community than the safety and well being of its children.

Its goal is to prevent and change dysfunctional parent/child interaction patterns, promote positive self-concepts, and build healthy relationships to prevent child abuse and neglect through family support, crisis intervention, housing location, family preservation, parent education and counseling. Child abuse and neglect continue to be a growing problem in South Florida. At least 1 in 7 children have experienced child abuse or neglect in the past year in the United States. Let's start today by making a difference in the children's lives.



**"Our Mission is
the prevention
and treatment of
child abuse and
neglect through
the strengthening
of families."**





ABOUT THE EVENT

Over the past 6 years, Family Resource Center has auctioned over 500 pieces of art from a range of emerging young artists though some of the world's most celebrated and recognized, around North America. All of the works are donated to support the mission of Family Resource Center.



OUR OBJECTIVE



The Art from the Heart event was created to become the signature yearly event for Family Resource Center. Our objective in 2025 is to have over 500 guests attend, and auction off the collection of stunning pieces collectively raising over \$100,000.

Art from the Heart is attended by supporters and caring individuals who want to make a real difference in the lives of families building a better tomorrow for children in foster care.

From local dignitaries to volunteers, all come together in a night that offers superb entertainment, remarkable art, delectable bites, and above all, a way to contribute to an organization that for 45 years has dedicated itself to making a difference in the lives of children in foster care, and rehabilitating biological families.

This year, we aim to exceed our previous six years with the help of our community supporters and sponsors like you. The Art from the Heart committee, along with the Family Resource Center's Board of Directors, invite you to partner with us this year and commit to ensuring that this will be the most significant fundraiser Family Resource Center has had to date. We are confident that together, we can bring awareness to the organization and its mission, growing the support of the community and guaranteeing its continued impact in the lives of the children in foster care. Thank you!

THE VENUE

The 7,800 square-foot Paradise Plaza Event Space is a one-of-a-kind venue in the Miami Design District. Its modern architecture allows itself to be easily transformed for any occasion, ranging from weddings to large cocktail receptions, art exhibits to fashion shows.



Paradise Plaza Event Space features floor to ceiling windows, with incredible views of the District and the Museum Garage. The artistic backdrop sets the tone for a unique guest experience. This functional space is able to accommodate a large group and offers built-in bathrooms, loading dock, and kitchen capabilities. Custom doors also open accordion style to create a unique indoor/outdoor space, complete with an outdoor garden oasis.





THANK YOU

PAST SUPPORTING SPONSORS

- 4IT, Inc
- Adopt A Plant
- Allied Universal
- Amerant Bank
- Baby Lambo INU
- Barton & Guestier
- Bulla
- Café La Llave
- Center for Individuals & Family Counseling
- Cigar Snob Magazine
- Citrus Family Care Network
- City National Bank
- Cooper's Hawk Winery & Restaurants
- Coyo Taco
- Dal Plin
- Drunken Dragon
- Drury Law Firm
- Exquisite Catering By Robert
- Fast Forward Digital Solutions
- Flor de Cana
- Gables Capital Management
- Gables Insurance Agency
- Greenberg Traurig
- International Pharmacy Solutions
- Jack Daniels
- Kendra Scott
- Knighted Gaming
- Liberty Mortgage Lending
- Marcum
- Marky's Gourmet
- Massage Envy
- Miami Dade County- District 5
- Microsoft
- Mmmm Cupcakes
- Modern Acupuncture
- Molina Healthcare
- Mutual of America
- Northeast Miami Women's Club
- Palm Group-Keller Williams
- Papa Johns
- Party Supplies America
- Petal Cartel
- Peter Tracy
- Pipeline Medical Equipment
- Pisco Y Nazca
- Pubbelly Sushi
- Pure Point Financial
- RA Sushi
- Restore
- Saks Fifth Avenue
- Salty Donut
- Sapoznik Insurance
- Sardinia Ristorante
- Shake Shack
- South Beach Brewing Company
- Sushi Siam
- Sweet Delight Cheeseckes
- TD Bank
- The Biltmore Hotel
- The Capital Grille
- The Home Depot
- The Local
- The Miami Women's Club
- The Well Groomed Gentleman
- Topo Chico
- Tran An
- Treehouse Acupunctire
- Vicky Bakery
- Yardhouse
- Your Choice LLC



SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$25,000

30 tickets to the event with complimentary valet for each.

Logo recognition as presenting sponsor on electronic bidding devices.

Logo recognition on the save-the-date, event invitation, art website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Exclusive recognition as event sponsor in all promotional materials, including signage at all the bar tops.

Full page spread in event booklet.

Mention in all event media release.

Customized plaque to be presented at the event.

Acknowledgement on stage during event.

Inclusion of promotional material in swag bag.

Opportunity to present marketing materials and/or a marketing presence during the event.

1 Extra Large Art Piece

GOLD SPONSOR

\$15,000

20 tickets to the event with complimentary valet for each.

Logo recognition on the invitation, event website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Logo recognition as gold sponsor on electronic bidding devices.

Recognition as a gold sponsor.

Full page ad in event booklet.

Mention in all event media release.

Acknowledgement on stage during event.

Opportunity to present marketing materials and/or a marketing presence during the event.

1 Large Art Piece

SILVER SPONSOR

\$10,000

16 tickets to the event.

Logo recognition on the invitation, event website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Logo recognition as silver sponsor on electronic bidding devices.

Recognition as silver sponsor.

Half page ad in event booklet.

Mention in all event media release.

Acknowledgement on stage during event.

1 Medium Art Piece

BRONZE SPONSOR

\$5,000

8 tickets to the event.

Logo recognition on the invitation, event website and acknowledgement on social media.

Name and logo recognition in FRC's quarterly newsletter, and on the FRC website.

Logo recognition as bronze sponsor on electronic bidding devices.

Mention in all event media release.

Mention in event booklet.

1 Small Art Piece

DONATION OPPORTUNITIES

Da Vinci Sponsor

\$2,500

*Includes 4 admission tickets.

Picasso Sponsor

\$1,000

*Includes 3 admission tickets.

Renoir Sponsor

\$750

*Includes 2 admission tickets.

Van Gogh Sponsor

\$500

*Includes 2 admission tickets.

** All donors will be listed in our event booklet.



SPONSOR FORM

I want to support Family Resource Center's art auction to benefit over 1,500 children who have entered the foster care system due to abuse, neglect or abandonment.

Organization/Individual's Name:

Mailing Address:

Phone:

Email:

SPONSORSHIP LEVELS

PLATINUM- \$25,000

GOLD- \$15,000

SILVER- \$10,000

BRONZE- \$5,000

DA VINCI- \$2,500

PICASSO- \$1,000

RENOIR- \$750

VAN GOGH- \$500

I AM UNABLE TO ATTEND, BUT WOULD LIKE TO MAKE A DONATION OF

\$

Please contact Melissa Vera at mvera@frcflorida.org or 786-570-9806 for credit card payments or visit us online at www.frcartfromtheheart.com. Check payments can be mailed to:

Family Resource Center of South Florida, Inc
Attention: Development
1393 SW 1st Street
Miami, FL 33135



Family Resource Center of South Florida is a 501 (c)(3) tax exempt nonprofit organization, Federal ID 59-1788265, whose mission is the prevention and treatment of child abuse and neglect through the strengthening of families.